

## COMMERCIAL ARTS

First Year  
For Students without previous training

Unit One                      of two classes                      For one school year of eight and one half months

### Foundation Anatomy and Figure Drawing

This includes study of anatomy, design, perspective, line, light and shade, composition. Media - charcoal, pencil, pen and ink.

In one of the following classes:

Five mornings a week - 8:45 A.M. to 12:30 P.M.

Anatomy and Elements of Drawing

Life Drawing, Painting and Anatomy

Composition, Drawing, Design and Color

- George Grosz  
- Frank J. Reilly  
- Howard Trafton

or

Five afternoons a week - 1:00 P.M. to 4:45 P.M.

Anatomy and Elements of Drawing

Life Drawing and Anatomy

Anatomy, Life Drawing and Figure Drawing for Fashion

Figure Drawing, Painting and Composition,

Illustration and Commercial Design

Composition, Drawing, Design and Color

- Robert B. Hale  
- Robert W. Johnson  
- Bernard Klonis  
  
- William C. McNulty  
- Howard Trafton

or

Five evenings a week - 7:00 P.M. to 10:00 P.M.

Life Drawing and Anatomy

Anatomy, Life Drawing, Painting and Composition

Figure Drawing, Painting and Composition,

Illustration and Commercial Design

Life Drawing, Painting and Illustration

Composition, Drawing, Design and Color

- Robert W. Johnson  
- Reginald Marsh  
  
- William C. McNulty  
- Frank J. Reilly  
- Howard Trafton

and

Elementary Development directed toward the objective in Commercial Art from Figure and Still Life objects.

This includes study of media technique, color, textures, design, values, composition. Media - whichever is related to the objective.

In one of the following classes:

Five mornings a week - 8:45 A.M. to 12:30 P.M.

Advertising Illustration

Fashion Illustration

Life Drawing, Painting and Anatomy (Illustration)

Composition, Drawing, Design and Color

- Walter Buehr  
- Dagmar Freuchen  
- Frank J. Reilly  
- Howard Trafton

Five afternoons a week - 1:00 P.M. to 4:45 P.M.

Anatomy and Life Drawing; and Figure Drawing for Fashion

Figure Drawing, Anatomy and Composition,

Illustration and Commercial Design

Layout, Design and Typography

Life Drawing, Painting and Illustration

Fashion Illustration

Composition, Drawing, Design and Color

- Bernard Klonis  
  
- William C. McNulty  
- M. Peter Piening  
- Frank J. Reilly  
- Ann Schabbehar  
- Howard Trafton

Five evenings a week - 7:00 P.M. to 10:00 P.M.

Layout and Lettering

Drawing, Painting, Illustration and Composition

Fashion Illustration

Figure Drawing, Painting and Composition,

Illustration and Commercial Design

Layout, Design and Typography

Life Drawing, Painting and Illustration

Composition, Drawing, Design and Color

- Arnold Bank
- John Groth
- Dora Mathieu

- William C. McNulty
- M. Peter Piening
- Frank J. Reilly
- Howard Trafton



## COMMERCIAL ARTS

Second and Third years

Unit Two

of two classes

For two school years of seventeen months

### Concentration on objective

This includes the study in two and three dimension construction on a flat surface, consisting of style, composition in relation to subject, development of creative originality, emphasis on practical values for the objective of current commercial use.

In two of the following classes:

Five mornings a week - 8:45 A.M. to 12:30 P.M.

Advertising Illustration

Fashion Illustration

Life Drawing, Painting and Anatomy (Illustration)

Composition, Drawing, Design and Color

- Walter Buehr
- Dagmar Freuchen
- Frank J. Reilly
- Howard Trafton

Five afternoons a week - 1:00 P.M. to 4:45 P.M.

Figure Drawing, Anatomy and Composition,

Illustration and Commercial Design

Layout, Design and Typography

Life Drawing, Painting and Illustration

Fashion Illustration

Composition, Drawing, Design and Color

- William C. McNulty
- M. Peter Piening
- Frank J. Reilly
- Ann Schabbehar
- Howard Trafton

Five evenings a week - 7:00 P.M. to 10:00 P.M.

Layout and Lettering

Drawing, Painting, Illustration and Composition

Fashion Illustration

Figure Drawing, Painting and Composition,

Illustration and Commercial Design

Layout, Design and Typography

Life Drawing, Painting and Illustration

Composition, Drawing, Design and Color

- Arnold Bank
- John Groth
- Dora Mathieu
- William C. McNulty
- M. Peter Piening
- Frank J. Reilly
- Howard Trafton